

VERONICA IRWIN

APPLICABLE COURSEWORK

M.A. in Business and Economics Reporting, New York University September 2023-present
● Taking classes both in Arthur L. Carter Journalism Institute and Stern School of Business

The Knight Center for Journalism in the Americas October 2020 - June 2021
● Hands-On Data Journalism (Analysis and Visualization) Completed June 2021
● Digital Investigations for Journalists (How to Follow the Digital Trail) Completed November 2020

B.A. in Media Studies, Honors, Journalism Minor UC Berkeley September 2018 - May 2019
● Honors thesis project tracked civilian engagement with Israeli & Palestinian newspapers from 2000-2001
● Journalism: Intro to News Reporting, Social Media Marketing, Investigative Journalism, Intro to Multimedia, and AR/VR

WORK EXPERIENCE

Office of Prof. Hilke Schellmann at NYU, Investigative Research Assistant November 2023-present
● File and track 700+ FOIA requests for information about government contracts with artificial intelligence companies
● Compile media clip searches and research docket on AI products and government contracts of journalistic interest
● Book award-winning reporters for student trainings on fact-checking, data scraping, and public records searches
● Generate pitches based on excerpts of Hilke Schellman's book, *The Algorithm: How AI Decides Who Gets Hired, Fired, and Why We Need to Fight Back Now*, released in January 2024.

The Stellar Development Foundation, Technical Content Creator January 2023-June 2023
● Pitched and wrote 500-1500 word blog articles explaining new complex technical products created by SDF
● Edited press pitches and marketing copy for a team of seven senior marketing professionals
● Produced a series of 15-30 minute podcast and video episodes in which VP of Product debated buzzy technical advancements with industry thought leaders. Raised viewership over 400% from previous season and developed sources via social media channels, repeated phone and email outreach, and uncovering anonymous profiles on Discord

Protocol, Breaking News Reporter, Fintech Reporter January 2022 - December 2022
● Promoted to fintech reporter in April of 2022
○ Covering decentralized and centralized finance, with special emphasis on "scooping" new venture capital investments and regulatory changes, as well as deeply reported articles on lending products
○ Writing 600-word newsletter leads and short breaking news updates 2-4X a week
○ Writing 800-1200-word stories on business competition, trends, and regulations 2-3X a week
● Breaking news reporter
○ Aggregating and providing analysis on breaking technology news on short, 30-minute timelines 2-3X a day
○ Broke story about @elonjet, a Twitter account tracking Elon Musk's jet around the world

SF Media Co, Contributor, Staff Reporter November 2019 - January 2022
● Hired as full-time staff technology reporter at the SF Examiner in August 2021
○ Writing 800-1500-word stories on local workplace culture and exciting tech companies 3-4X a week
● Part-time contributor to SF Weekly and Examiner covering arts & entertainment, politics, and small business
○ Filing 800-word stories 3X a week and deeply-reported features 1X a month
○ Producing monthly, 20-minute SF Weekly podcast segments interviewing sources quoted in feature stories

National and Regional Publications, Freelance Journalist May 2017 - August 2021
● Published bylines in SF Weekly, The Nation, Ms. Magazine, The Frisc, SF Business Times, and others
● Wrote articles spanning opinion, news, magazine-style longreads and investigative features; 800-3,500 words
○ Covered Tesla union politics (which the company was later sued over), local cannabis companies, tech startups, policing, student loan repayment, Covid-19, public transit, restaurants, and arts & culture

AWARDS

BMI Founders Award Winner (2018) | 1st Place San Francisco Press Club Award for Best Profile in a Daily Paper (2022) | 3rd Place San Francisco Press Club Award for News Story in a Non-Daily Paper (2022) | National Press Club Feldman Fellow 2023 | NYU Marjorie Dean Fellow (2023) | Anne O'Hare McCormick Scholar (2023)