

# VERONICA IRWIN

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## WORK EXPERIENCE

### **National and Regional Publications, Freelance Journalist** May 2017-present

- Published bylines in Fast Company, SF Weekly, The Nation, Ms. Magazine, The Frisc, SF Business Times, and others
- Writing articles spanning opinion, news, magazine-style longreads and investigative features
  - Topics: Most Innovative Companies and World Changing Ideas lists for Fast Company, Tesla union politics (which showed up in a lawsuit) for SF Weekly, drone technology used by SFPD for The Frisc, and an investigation into Elon Musk's school Ad Astra (in Los Angeles) for Techworker.com

### **Unchained, Crypto Policy Reporter** September 2024-May 2025

- Built a scoops-oriented beat around the rapidly changing world of crypto policy at the end of the Biden administration and the beginning the Trump administration
- Sourced up quickly on Capitol Hill, developing both industry sources as well as those in executive and legislative branches
- Repeatedly broke news about the Trump White House, lobbying efforts, and congressional legislation

### **Forbes, Temporary Money Reporter** June 2024-August 2024

- Reported short analysis and enterprise stories on how macroeconomic trends are affecting major businesses
- Published exclusive coverage of funding rounds on short time frames
- Assembled and maintained files of individuals and companies' financial assets for fact checking and Forbes' lists
- Reported live via written and multimedia channels during events

### **Office of Prof. Hilke Schellmann at NYU, Investigative Research Assistant** November 2023-December 2024

- Filed and tracked 700+ FOIA requests for information about government contracts with artificial intelligence companies
- Compiled research docket on AI products and government contracts

### **Protocol, Fintech Reporter** January 2022-December 2022

- Covered decentralized and centralized finance, with special emphasis on scooping new venture capital investments and regulatory changes, as well as deeply reported articles on lending products
- Wrote newsletter leads and short breaking news updates 2-4X a week
- Wrote feature stories on business competition, trends, and regulations 2-3X a week
- Broke story about @elonjet, a Twitter account tracking Elon Musk's jet around the world

### **SF Media Co, Contributor, Staff Reporter** November 2019-January 2022

- Hired as full-time staff technology reporter at the SF Examiner in August 2021
  - Wrote feature stories on local workplace culture and exciting tech companies 3-4X a week
- Part-time contributor to SF Weekly and Examiner covering arts & entertainment, politics, and small business
  - Filed short profiles 3X a week and deeply-reported features 1X a month, plus monthly, 20-minute podcast segments

## APPLICABLE COURSEWORK

### **M.A. in Business and Economics Reporting, New York University** September 2023-present (part time, evening)

### **The Knight Center for Journalism in the Americas** October 2020 - June 2021

- Hands-On Data Journalism (Analysis and Visualization); Digital Investigations for Journalists

### **B.A. in Media Studies, Honors, Journalism Minor UC Berkeley** September 2018 - May 2019

- Honors thesis project tracked civilian engagement with Israeli & Palestinian newspapers from 2000-2001

## AWARDS

BMI Founders Award Winner (2018) | 1st Place San Francisco Press Club Award for Best Profile in a Daily Paper (2022) | National Press Club Feldman Fellow 2023 | NYU Marjorie Dean Fellow (2023) | Anne O'Hare McCormick Scholar (2023)